

If you want to **give your clients the chance to earn a fat 5% on their money**, better **act now before ANICO's HOT EIA Product, The "ANICO EIA" drops from a 5% "Trigger Rate" to 4% come August 1st.** That's right, sad but true, we're coming down to 4% come August..... **How do they take advantage of 5%?**

- ANICO EIA will credit 5% in any year that the S&P 500 Index is flat or positive
- ANICO EIA is an Annual Reset - CLEAN!
- ANICO EIA is a 'PURE' Point to Point with NO AVERAGING
- ANICO EIA has a short 6-yr Surrender (WALK-AWAY)

ANICO EIA Pays a FAT 5% Commission to the 'Street' Producer!

**Get Those Apps *written/dated* no later than July 31st and GET THEM INTO THE HOME OFFICE By No Later Than:**

- August 4th if **Cash with Application** (Originals - no copies)
- As Soon As Possible if **Transfer Cases** as the 60 Day Rate Lock begins with date of application (***Don't hold Transfers - get them in!***)

**Other Changes come August 1st:**

- MYG 8-9-10 are dropping .10%
- Value Locks are also dropping Participation Rates to: 80% (Value Lock 10) and to 60% (Value Lock 7)

**DON'T DELAY!! ACT Today!**

**AUGUST RATES:** <http://www.img.anicoweb.com/resources/pdfs/interestrates/2010-06-rates.pdf>

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